

### a Versatile Job Portal

“**CAMPUSRECRUIT™**” is a portal which can help & guide students for getting jobs of their liking anywhere in the world.

This is the first portal of its kind which works as a reverse job search engine portal. This portal enables educational institutes to promote its students on global platform and is built on next generation web 2.0 technology.

Employers are provided free access to the database for hunting job seekers as per their requirement. They can search to meet their requirements based on various parameters. This portal also provides facility to students to track those companies who have visited their job profiles. Employers can create & maintain ‘n’ nos. of job postings for free.

The various facilities are provided free of cost to the educational institutes for promoting their students for placement in the industries. Institutes can create their own profile by putting their organizational details, logo, academic details, placement contacts etc.. This portal helps institutes in promotion of their own profiles, student profiles, courses offered etc.

“**CAMPUSRECRUIT™**” would be promoted Online through medias like Google, Yahoo, moneycontrol, tech2 etc. This will also be promoted through offline medias like newspapers, business magazines like CEO, DARE, Business Today, Business Week, Outlook etc. Road shows shall be organized at HR gatherings in various cities.

Profiles & Accounts of Employers, Institutes & students would be created on line, which would remain there for life time except students whose profile would retire after 5 years.

#### Traditional Job Portal vs **CAMPUSRECRUIT™**

<b>Traditional Job Portal (naukri.com, timesjobs.com etc.)</b>	<b>CAMPUSRECRUIT™</b>
Highly charged on Employers	FREE to the Employers. Authenticated & Validated
Charged Job Postings	FREE Job Postings
RECESSION averse	RECESSION Friendly
No Option for Undergraduate	Undergraduate FRIENDLY
No Sample Interview / Placement Papers	Sample Interview / Placement Papers
Employees Search and APPLY	Employers Search and SELECT
No Campus Profile	Attractive Campus Profile and Management
No Government Jobs & Postings	Government & Job Postings enabled

Brought to you by:



**CR2 Technologies Ltd.,**  
A-701, 7<sup>th</sup> Floor, Safal Profitaire, Corporate Rd.,  
Prahlanagar, Ahmedabad GJ 380 015 India

Corporate URL : [www.cr2.in](http://www.cr2.in)  
Email : [campusrecruit@cr2.in](mailto:campusrecruit@cr2.in)